



# SAMCO

FOR LED INDUSTRIES



066 37 557 24  
066 37 557 25  
0100 886 9699



[www.samcoegy.com](http://www.samcoegy.com)  
[gm@samcoegy.com](mailto:gm@samcoegy.com)



72, Industrial area  
south Port Said, Egypt



samcoequipment

## WHO WE ARE

SAMCO for LED Manufacturing products and electrical industries is a leading company that focuses on innovation and manufacture of led bulbs.

It's founded in 2017 as a consulting company in the field of supporting and developing industries in Hong Kong – China. And with the expansion of business in 2018 the second branch opened in Shenzhen.

In 2019, SAMCO owned a factory in Port said – industrial zone for providing and innovate the highest quality, most suitable and competitive product.

With care and attention to the details, we hand make our products to ensure quality and performance.





## OUR VISION

To be one of the Egypt Leading brands of producing the highest quality products.

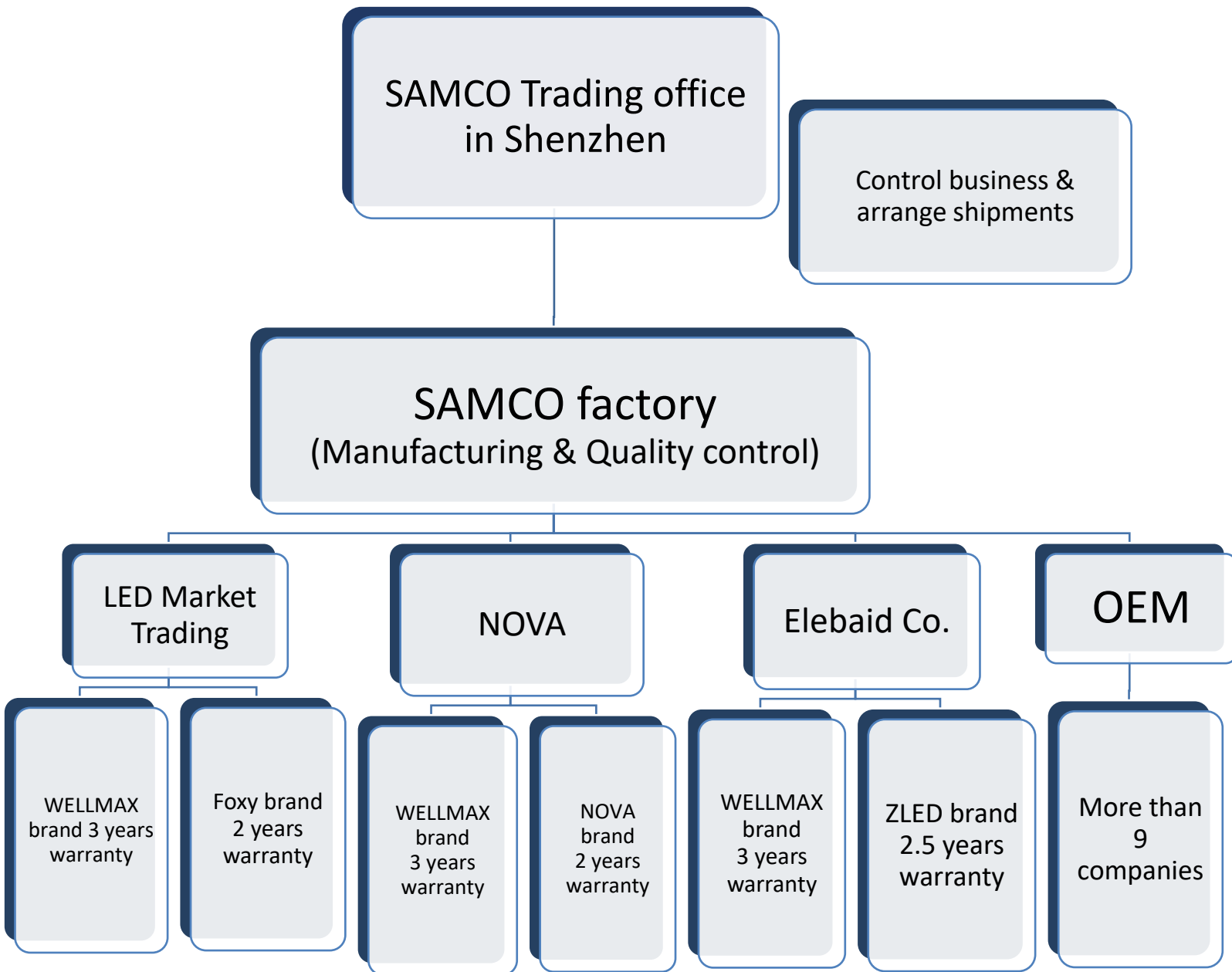


## OUR MISSION

We aim to be the preferred value-added LED lighting provider, known for its high-quality advanced innovative solutions.

# SAMCO

## SAMCO Structure



# SAMCO

## Partnership between WELLMAX, SAMCO and LED market.

SAMCO works as a strategic partner for WELLMAX in Egypt to ensure the provision of a suitable climate to manufacture various high-quality WELLMAX products, by applying strict standard operating procedures and achieving the highest rates of quality and functional efficiency of the products. Samco harnesses all its advanced capabilities to efficiently manufacture WELLMAX global products while ensuring the provision of skilled and trained workers and the use of specialized equipment, laboratories and measuring devices necessary to meet standard operating requirements and achieve the targeted quality standards of WELLMAX.



WELLMAX 's main goal is to continuously understand the dynamics of ever-evolving markets such as the Egyptian market and to Achieve the maximum amount of development for Egyptian customers and consumers, and out of its belief in strengthening the presence of the WELLMAX and Samsung LED brands inside Egypt,



# SAMCO

SAMCO and WELLMAX cooperate with the LED MARKET commercial corporation, which is the third leg of the important strategic cooperation triangle.

LED MARKET is committed to achieving a combination of successes in the field of selling and distributing various lighting products within Egypt. It is also committed to a completely updated marketing mission, whether for the organization or for the entire work team and how it performs the assigned tasks. Being a

company specializing in marketing, LED MARKET includes the most important unique competitive advantages to dominate the market, ranging from the ability to build a relationship of mutual benefits with customers and identify their needs, leading to analyzing current opportunities and risks and preparing to meet future needs.



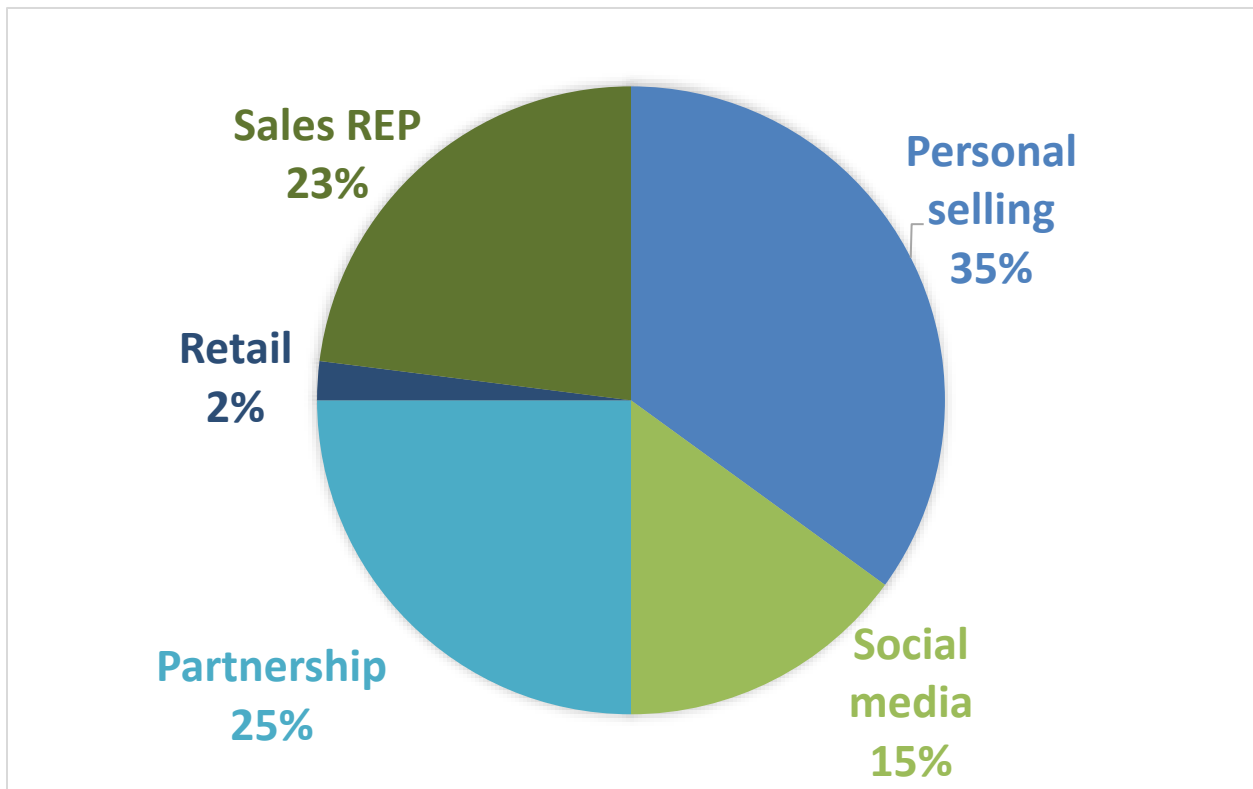
# SAMCO

## WELLMAX, FOXY, ZLED Brands



## Marketing & Promotions of SAMCO

### 1- Sales Channels





SAMCO

## 2- LED MIDDLE EAST EXPO 2023



TEL: +20 100 886 9699 // 066 37 557 24

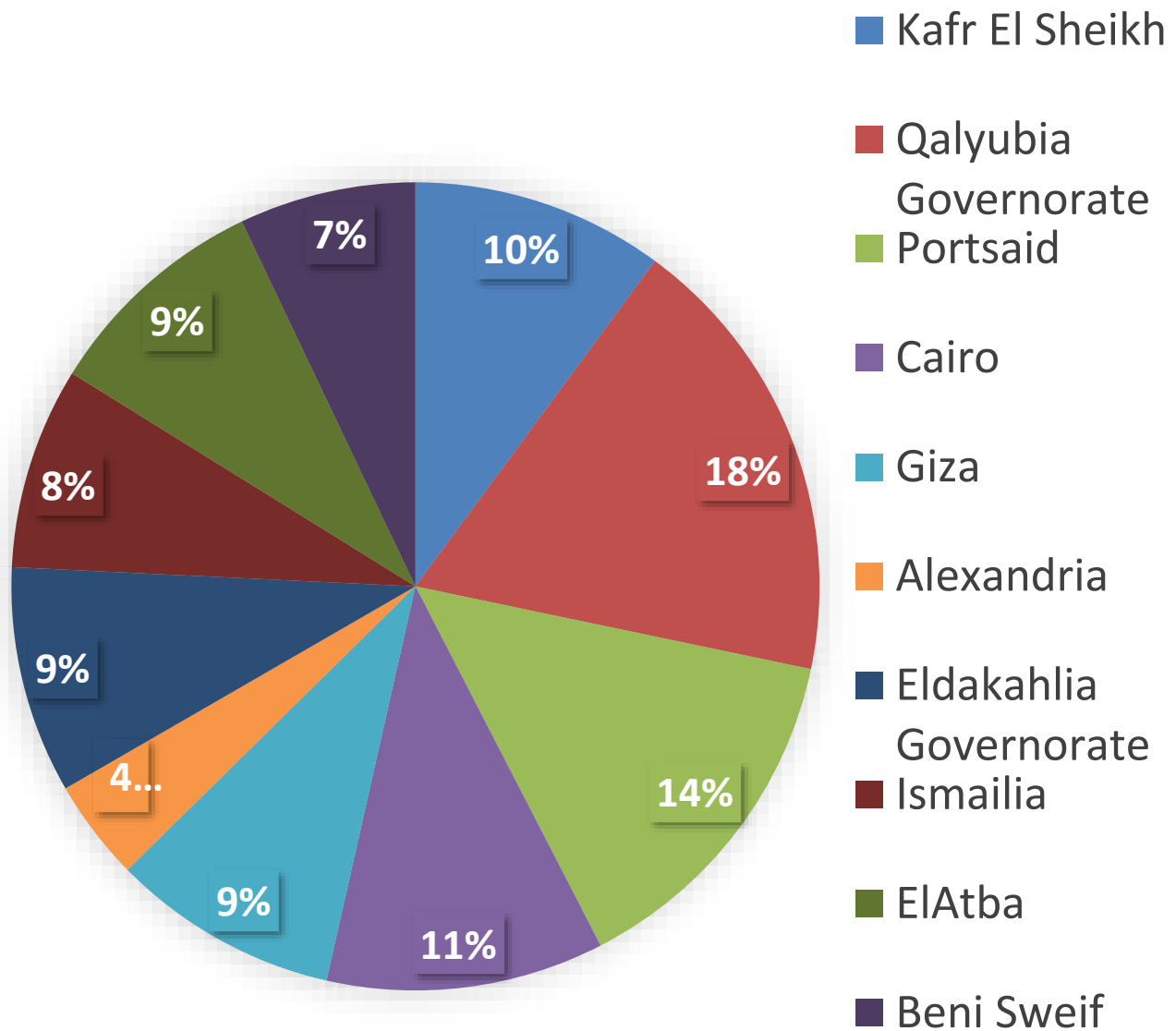


[www.samcoegy.com](http://www.samcoegy.com)



[gm@samcoegy.com](mailto:gm@samcoegy.com)

## 3- Main cities penetration





# SAMCO





# SAMCO

## Training & Development for employees:



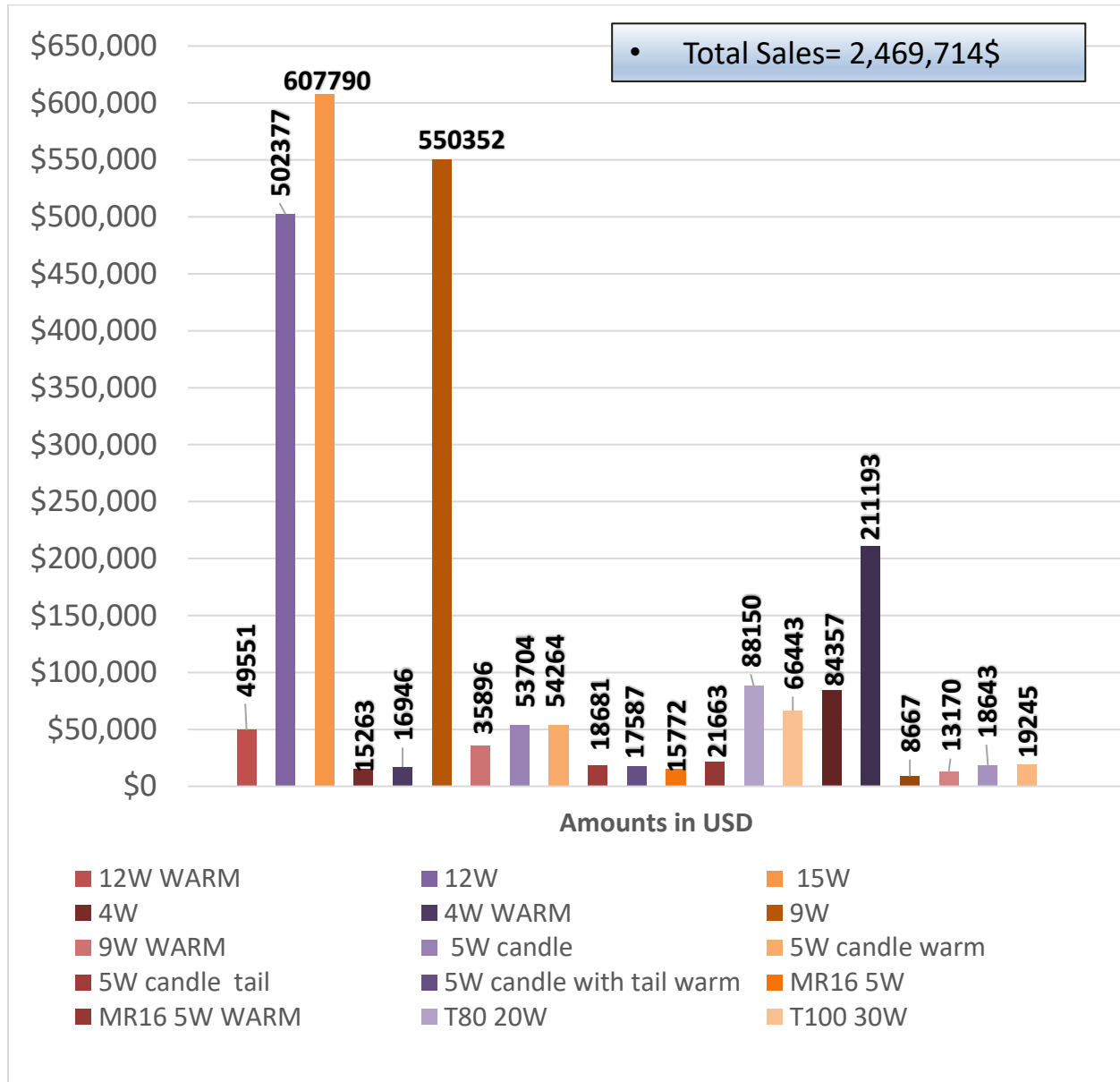
# SAMCO



- Number of countries: Egypt, Libya, Tunisia, and China.
- Number of employees: 150
- Cooperative Brand: WELLMAX, LED Market, NOVA, Elebaid Co.  
(thanks to check the overlay Map)
- Number of warehouse: 2, 1st of 600M and 2st of 1200 M

# SAMCO

## Sales Volume over 2023:



- WELLMAX
- FOXY
- ZLED